



Premier
Education



Uniting the movement via true collaboration with NGB partners.



Our statement of intent

Premier Education are working closely with National Governing Bodies of sport on a ground-breaking and innovative initiative. Building on the success of recent partnerships, we are ready to take the next step and formally embed our partners into our delivery offer.



Through Premier Education's school and community offer we aim to support every primary school's specific intent and community impact, synchronising with the national curriculum purpose and aims for PE.

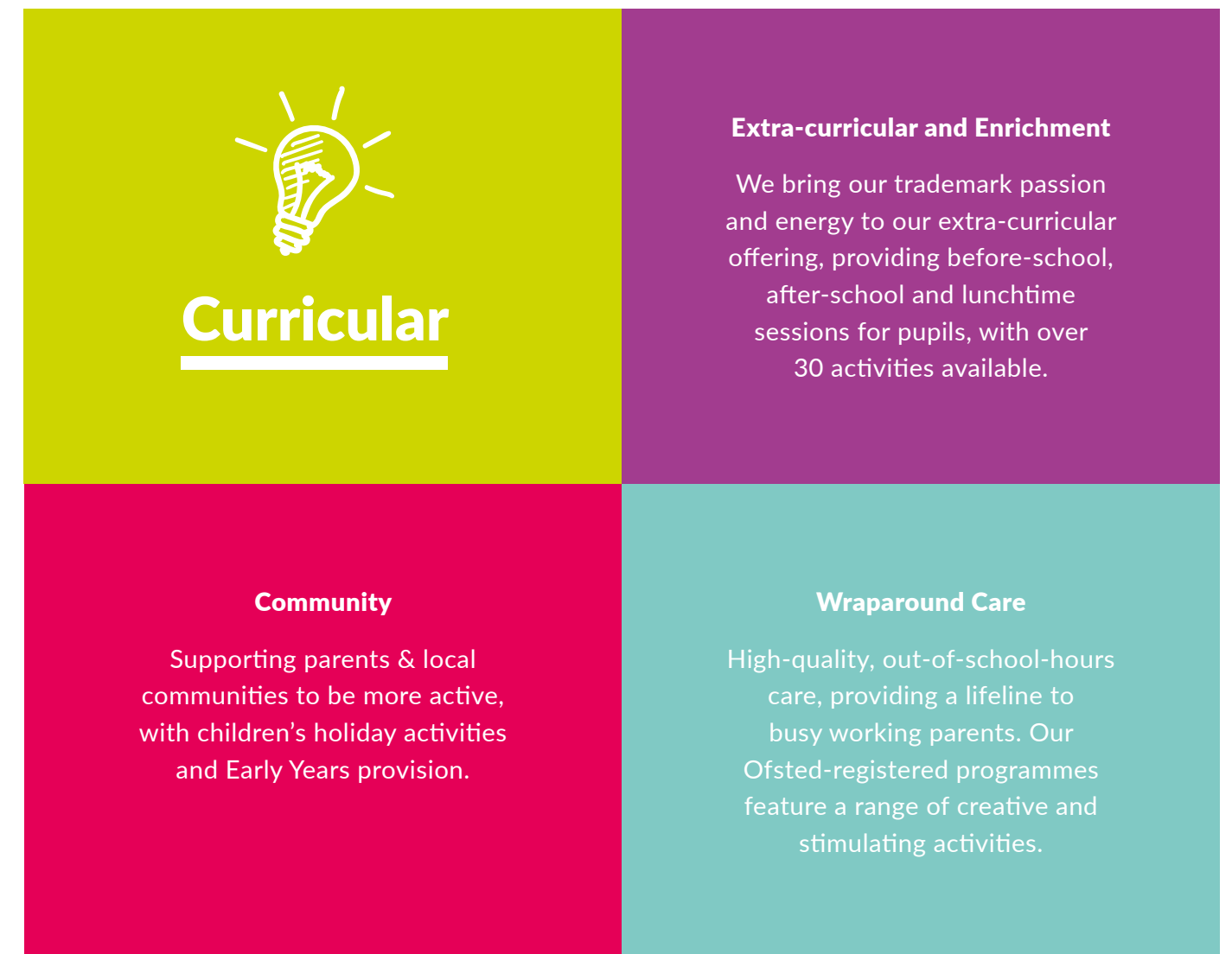
The overarching curriculum design is a range of opportunities to support children's development in being creative, confident, and caring in school term time, at evening and weekend sessions and during school holidays. This aligns with a high quality, inspiring PE curriculum that builds character and an understanding of fairness and respect, building on these outcomes at every opportunity.

The broader intent of the delivery, which aligns with a wider community impact, is to ensure children understand their own personal development and how they can positively support their own progress. The fundamental areas covered would be opportunities to:

- + Be physically active and healthy.
- + Experience competition.
- + Understand mental health and holistic well-being.
- + Experience a wide range of sports and activities.

Our programmes

We align our work with the PE national curriculum, the Education Inspection Framework (EIF) and support schools to deliver PESSPA, Personal Development and more.



Our offer

Our new, bespoke PESSPA offer links directly to the Ofsted framework and focuses on a holistic approach to child development. Within curriculum PE there remains the following key strands for each key stage:

By working together, we can build your sport into our framework for the relevant strand, enabling you to both own the content and teaching points relating to the techniques and etiquette of your sports but also have direct access and influence into the hundreds of thousands of families we work with.

You can roll out initiatives and experiences via our network and deliver training and updates to our delivery teams.



Community

Extra-curricular offer

A wide and varied offer to give every child in school the opportunity to try new sports. Furthermore, when that experience stops after 6 to 12 weeks we can then signpost directly to YOUR community clubs, linking with the new Sport England strategies of 'connecting communities' and providing a 'positive experience for children and young people'.

Community programme detail

Building on strong school relationships with families helps us build sustainability and trust outside of the school gates. Parents have confidence that their child will be engaged in a high-quality experience that will be safe, professional, and most importantly, fun. Reaching out into the community during school holidays, evenings and weekends, the opportunity to embed a love of physical activity outside of school is the first step toward healthy choices for many children and leading physically literate lives.

Community club offer

Once partnered with a local club we can signpost children and families to the clubs and can facilitate and support the transition from school to club before handing over to the club coaches. We can also partner with the clubs to deliver Holiday Camps and any additional community coaching such as Start Sporty 'tots' sessions to support a 'conveyor belt' approach of new participants each year.

Benefits

- + Building strong relationships as a key school partner in multiple areas of the school's delivery.
- + Creating a 'pathway' for children from curricular through to community activity.

Why choose Premier Education?



The most visited extra-curricular kids' activities in the UK



Rated by parents on Trustpilot as 5 Star



Exclusive endorsements with national partners and Governing Bodies



Coaches often know the children they are working with from community and curricular support

Premier Education operate stringent compliance and operating standards in line with the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA). Our base training and delivery training around physical literacy is robust and backed up by a bespoke Continuous Quality Improvement (CQI) model. Therefore, you can offer 'bolt on' sport specific technique and delivery training to supplement this rather than starting from scratch. You may have a specific programme of study or wish to be involved in some CQI external verification for your sport.

Pathways

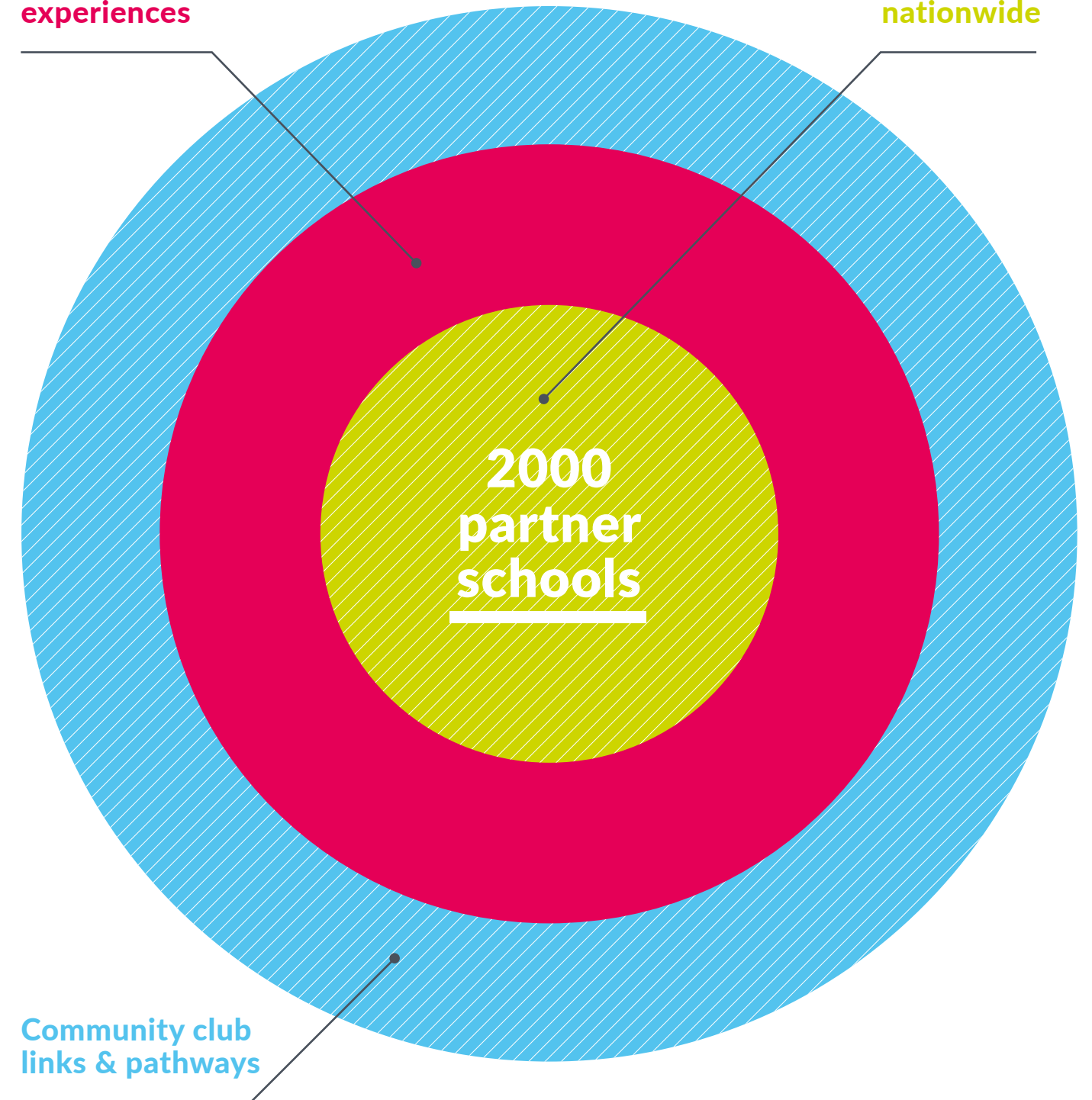
Premier Education staff already deliver within 2000 partner schools each week and have access to five times that amount. Our 1000 qualified coaches, referred to as 'Activity Professionals' are all trained and experienced in pedagogy, physical literacy and primary school delivery which supports the quality and experience for young children. We can link and signpost directly to local clubs, adding value for every stakeholder at no cost!



Pathways

Extra-curricular experiences

Schools nationwide



Benefits of true collaboration



Active partnerships

- + Capacity, resource and scale to support execution of strategic objectives using the power of sport and Physical Activity to address inequalities, inactivity levels and improve the resilience and mental wellbeing of Community Youth Programmes.
- + Complementing your work and the operational delivery of skilled and available workforce to link to opening school facilities and extra-curricular provision.
- + Opportunity for case studies and data supporting with Active Lives.
- + Holiday Activities and Food delivery partners and consistent, uniformed standards and processes.
- + Access and connectivity to our workforce to enable a school to grow and enhance their extra-curricular provision.
- + Helping to inform provision and connectivity to wider community and clubs through local insight.
- + Collaboration with existing partners.



NGB's & clubs

- + Reputable, well established National partner and market leader.
- + 1000 qualified coaches nationwide.
- + 2000 active partner schools each week.
- + 125 UK towns and cities.
- + Regional support.
- + Club links and pathways.
- + Sport delivered the way you want it to be.
- + Sport priorities within school offer to raise profile at local and national level.
- + Data and reporting.
- + Competition links.
- + No cost pathways into community clubs.
- + Talent ID.
- + CQI model.
- + Support with qualifications and tutoring where required.



Schools & community

- + Added value for schools offer.
- + Purpose and reason for delivery with links to Ofsted framework.
- + Varied offer into schools.
- + Opportunity for all children.
- + Links into community clubs.
- + Raised profile of PE and school sport within their curriculum.
- + Bespoke and exclusive scheme of work.
- + CQI model.

Community club links

Example case study of local club link

- + Delivering FUNdamental Tots soccer sessions from age 4 to 6.
- + Transition into under 7s team with graduation party.
- + Preparation coaching for the new team.
- + Deliver Holiday Camps and additional coaching where needed.
- + Taster sessions into local Primary Schools and Nurseries to support the pathways and raise awareness.
- + 60 new players, 5 new teams and 6 new coaches produced in 3 years since partnership commenced.



National Governing Body partnerships

“The LTA are pleased to be piloting a new partnership with Premier Education in 2021 as a way of helping tens of thousands of children get active, through tennis. We’re also pleased with Premier Education’s commitment to developing relationships with local LTA Accredited Coaches, to ensure that children who want to continue playing can do so on a wider tennis programme at an LTA Registered Venue. We recognise Premier Education for the scale and quality of delivery across the country and are excited to see what the pilot delivers this year.”

Tom Gibbins | Head of Education & Community, LTA



“I’m truly passionate about providing fantastic experiences and opportunities to all children and after 15 years in the sector, I am more convinced than ever before of the need for true collaboration and the positive impact that can have on the lives of young people today.”

Danny Melling

**Head of Growth and Partnership Development
Premier Education**

Contact dmelling@premier-education.com for an informal discovery call to discuss local and national opportunities and to find out more about the work we do here at Premier Education.

Lawn Tennis Association

- + 500 Activity Professionals fully trained and supported to deliver LTA Youth programme into Primary Schools and link in to 50 LTA Accredited clubs and venues.
- + Over £100k invested into delivery of the partnership.
- + 410 schools signed up within 4 weeks.



British Gymnastics

- + 293,502 attendances at our gymnastics sessions.
- + 21,000 children.
- + 122 national locations.

*Pre-Covid academic year



We work alongside many National Governing Bodies



